



BPA welcomes you to E SOURCE!



How to get the most out of your BPA-sponsored E SOURCE membership

Beginning August 1, 2009, the Bonneville Power Administration (BPA) is sponsoring a membership to E SOURCE for all of its public utility and federal (Northwest facilities) customers. As an E SOURCE member, you now have access to exclusive resources and events for the following services:

E SOURCE Efficiency & Demand-Response Programs Service (EDRP)

With EDRP, you'll discover ways to make your energy-efficiency and demand-response programs more cost-effective. Through research reports, Web conferences and other resources, E SOURCE can help you:

- Identify attributes of successful programs and provide implementation information
- Use innovative delivery channels to serve hard-to-reach customer groups
- Develop the right mix of program elements to drive participation
- Create an appropriate portfolio of programs to meet your utility's goals

E SOURCE Technology Assessment Service (TAS)

With TAS, you'll get objective analysis of energy-consuming products and services. Through research reports, Web conferences and other resources, E SOURCE can help you:

- Identify new ways to expand your demand-side management (DSM), revenue and load-growth programs
- Be fully prepared when your customers call asking for advice on improving their operations
- Save time—E SOURCE sifts through all the technical information on new technologies for you
- Eliminate confusion about the proper application of certain technologies

Member Inquiries

Get consulting assistance when you have questions about technologies or DSM programs, need to bounce ideas off of our researchers or want an unbiased third-party perspective. The best way to send in your request is through the E SOURCE Web site at www.esource.com/members/resources/members_inquiry.asp. You can also call E SOURCE at 1-800-ESOURCE (1-800-376-8723) and select option 4.

Key contact information

Service directors

Rachel Reiss Buckley, Director, E SOURCE Efficiency Services
rachel_buckley@esource.com or 303-345-9104

Micah Allen, Manager, *E SOURCE Technology Assessment Service*
micah_allen@esource.com or 303-345-9113

BPA contact

Carol Lindstrom, *BPA Energy Efficiency*
clindstrom-steele@bpa.gov or 503-230-4784



Getting started with E SOURCE



Step 1: Create an E SOURCE account. It's easy to set up!

- Go to the E SOURCE Web site at www.esource.com.
- Select **Not a Member Yet?** from the left side of the page.
- Enter the user name and password from the welcome e-mail you received from BPA. Please contact your Energy Efficiency Representative if your utility has not received its user name and password.
- Follow the directions to create your unique individual user name and password.

Step 2: Sign up for our e-mail newsletters. This is the best way to find out about new research reports, exclusive member events and other resources you can use.

- After you log in, click on **My Services** and you will see EDRP and TAS listed.
- Select **EDRP** and go to **About This Service** in the bottom right-hand corner. Click on **Sign up for the service e-mail newsletter**. After you fill out the form, E SOURCE will start sending you the monthly EDRP newsletter. You can also go directly to the form by clicking here: www.esource.com/members/frs_edrp/edrp_listserv.asp.
- Follow the same process for **TAS** or go directly to the form by clicking here: www.esource.com/members/resources/TAS_signup
- With your TAS membership, you are automatically signed up for *Tech News*, a special monthly newsletter that showcases emerging technologies and the latest information on energy-efficiency equipment.
- To stay on top of upcoming Web conferences and meetings, select **Events** from the home page and click on **Sign up to receive our weekly events newsletter!**. You can also go directly to the form by clicking here: www.esource.com/public/events/events_registration.asp.

Step 3: Attend an Energy Smart Awareness E SOURCE launch call hosted by BPA. Learn how to get the most out of your E SOURCE membership by attending this one-hour Web conference. You'll get an insider's peek at E SOURCE—see firsthand all of the great benefits you now have access to.

- Choose one of these sessions to attend: Thursday, August 13, 2009, or Wednesday, September 30, 2009 (both will be held at noon PDT).
- To sign up, just send E SOURCE an e-mail with your name, utility and preferred date to customer_service@esource.com.

Step 4: Spread the word! The best thing about an E SOURCE membership is that everyone in your entire utility is now a member, too. Feel free to share this guide with others in your utility and help them start getting the most out of their E SOURCE membership.

We're excited to have you and your utility as E SOURCE members. E SOURCE looks forward to meeting you at an event or talking to you during a Web conference. Please call or e-mail BPA or E SOURCE if you have any questions.

E SOURCE membership help desk

For questions about creating an account, passwords, or signing up for the newsletters, please send an e-mail to customer_service@esource.com or call 303-444-7788.

Want to know more about E SOURCE?

To learn more about other E SOURCE products and services, contact Christopher Schieffer, director of business development, western region, at christopher_schieffer@esource.com or 303-345-9128.