



Why Evaluation?

Evaluation helps to ensure that energy efficiency programs save end-use customers money and energy, and that we are trustworthy stewards of that money

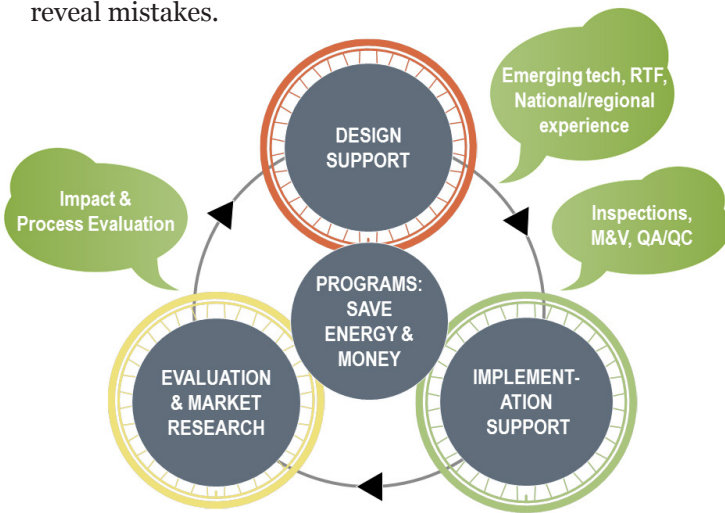
Evaluation answers:

1 What did we achieve?

2 How do we improve?

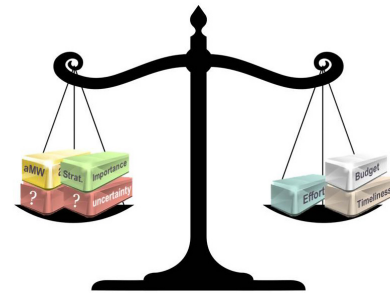
Where does evaluation fit?

Evaluation helps close the loop between program design and implementation but shouldn't be used to reveal mistakes.



How do we evaluate?

Evaluation balances many considerations including uncertainty, strategic importance, budget, rigor and time-lines. We do evaluation in partnership with stakeholders, as efficiently as possible and using best practices.



At BPA, we follow our Impact Evaluation Policies developed through our Quality System Strategy and Implementation Process, which generally follow the RTF Guidelines on Impact Evaluation.

What are specific benefits?

Validation and Credibility

Independent validation of achievements & credible results for stakeholders

Real, Actionable Data

Data-driven decision making and influence with information

Staying Connected

Perspective on programs and influence evaluation process

Continuous Improvement

Insights into new directions and answers to targeted questions



For more information, please visit www.bpa.gov/goto/evaluation or [click here for the full story](#)